

1.3.2 Experiential learning through Project work/ Internship

- Students driven learning emphasizes qualities in Higher Education by taking on various learning ways to deal with effectively draw in students and improve their efficiency.
- Experiential learning enhances students' knowledge and skills. The students become familiar with the ideas through Internships.
- Final year students of B.Com (C.S.), B.B.A. and M.Com, undergo institutional training and project work as part of the curriculum in various companies prepares students and offers a viable openness to the corporate world.
- **Ashok Leyland**
- **Balaji Motors**
- **Billroth Hospitals Ltd.**
- **Cameo Corporate Services Ltd.**
- **Carborandum Universal Ltd**
- **Chennai Petroleum Corporation Ltd**
- **Chennai Port Trust**
- **Eveready Industries India Ltd**
- **Hatsun Agro Product Ltd**
- **Hinduja Foundries**
- **ITC Limited**
- **K.C.P Limited**
- **Kamarajar Port Ltd.**
- **Kone Elevator India Pvt.Ltd.**
- **Pentamedia Graphics Ltd Ruth Shipping Agencies Pvt. Ltd.**
- **S.R.F.Ltd**
- **SGS International Agency**
- **T.A.V. Products**
- **T.V.S. Sundaram Clayton Ltd.**
- **Tamilnadu Newsprint & Papers Ltd**
- **Tamilnadu State Apex Cooperative Bank Ltd**
- **The India Cements Ltd**
- **The Tamilnadu Industrial Investment Corporation Ltd**
- **TPG Motors & Drives (India) Pvt. Ltd.**
- **UCAL Polyer Industries Ltd**
- **United India Insurance Co.**



Methodology	Implementation	Learning outcome
Internships	Students work in organization for a period of 1 month	Culminating class room knowledge through industry experience
Project Based Learning	Survey e.g. research in marketing	Empowering with in depth knowledge.