



**Conference/Seminar/Workshop/
Guest Lectures**

DEPARTMENT OF COMMERCE

ACADEMIC EVENTS
[Conference/Seminar/Workshop/Guest Lectures]



2017-2018

Date	Event	Topic	Resource person
22.02.2018	National Conference	D2D – “Digitalisation to Demonetisation”	Mr.A.T.B.Madhan Mohan Bose, Member, K.C.S Kasi Nadar College. Mr.V.Anburaj, Divisional Head, KVB

NATIONAL CONFERENCE ON D2D – DIGITALIZATION TO DEMONETISATION

22.02.2018

K.C.S.KASI NADAR COLLEGE OF ARTS & SCIENCE
BELONGS TO
S.V.H.N.A DHARMA FUND



NATIONAL CONFERENCE ON D2D – DIGITALIZATION TO DEMONETISATION

22.02.2018



2018-2019

Date	Event	Topic	Resource person
04.10.2018	National Conference	India Today – Opportunities & Challenges	Mr.V.Anburaj, Divisional Head, KVB Ms.R.Rekha, Senior Manager, KVB
12.02.2019	Guest Lecture	‘ An Overview of Share Market’	Ms.S.Kowsalya, Senior Training Co-Ordinator, KARAM Industries
04.03.2019	Workshop	“ Power plan for career success”	1.Mr.Ramachandran Regional Head, Global FTI. 2.CA.Narayanan Nambiar Member of chartered Accountants of India, DIRECTOR GLOBAL FTI PVT.LTD 3.CMA .Rakesh Shankar Faculty, Institute of Cost Accountants of India

NATIONAL CONFERENCE ON INDIA TODAY- OPPORTUNITIES AND CHALLENGES

04.10.2018

K.C.S.KASI NADAR COLLEGE OF ARTS & SCIEN
BELONGS TO
S.V.H.N.A DHARMA FUND

NATIONAL CONFERENCE



NATIONAL CONFERENCE ON INDIA TODAY- OPPORTUNITIES AND CHALLENGES

04.10.2018



01.02.2019

GUEST LECTURE ON 'AN OVERVIEW OF SHARE MARKET'

S.KASI NADAR COLLEGE OF ARTS & SCIENCE
BELONGS TO
S.V.H.N.A DHARMA FUND



$$\sum_{n=0}^{\infty} \frac{(n!)^2 x^n}{n!} dx = \sum_{n=0}^{\infty} \frac{(n!)^2}{n!} x^n \int_0^1 dx$$
$$= \sum_{n=0}^{\infty} n! (2n!) x^n \int_0^1 dx$$

मानविक कालिका!

$$\int_0^1 e^{-x} dx = \left[-e^{-x} \right]_0^1 \text{ (Laplace 1712)}$$



01.02.2019

GUEST LECTURE ON 'AN OVERVIEW OF SHARE MARKET'



$$\sum_{n=0}^{\infty} \binom{n}{k} x^k = \sum_{n=0}^{\infty} \binom{n}{k} x^k (1+x)^{n-k} = (1+x)^k \int_0^1 (1+x)^{n-k} dx$$
$$= \sum_{n=0}^{\infty} \binom{n}{k} x^k \int_0^1 (1+x)^{n-k} dx$$

mamank kalisher!

$$\int_0^1 e^{-x} dx = \left[-e^{-x} \right]_0^1 = 1 - e^{-1} \quad (\text{Laplace 1772})$$

04.03.2019

WORKSHOP ON "POWER PLAN FOR CAREER SUCCESS"

$$\sum_{n=0}^{\infty} \int_0^b \frac{(x+1)^n}{n!} dx = \sum_{n=0}^{\infty} \frac{(x+1)^n}{n!} \int_0^b dx$$
$$= \sum_{n=0}^{\infty} \frac{(x+1)^n}{n!} b^{2n+1} \quad \text{memorial kalkulus!}$$
$$\int_0^b e^{-x} dx = \left[-e^{-x} \right]_0^b \quad (\text{Laplace 1922})$$



04.03.2019

WORKSHOP ON “POWER PLAN FOR CAREER SUCCESS”

$$\int_{-\infty}^{\infty} \frac{(x^2)^n dx}{n!} = \sum_{n=0}^{\infty} \frac{(x^2)^n}{n!} = e^{x^2} \int_0^{\infty} f(x) dx$$

memorial kalkitika!

$$\int_0^{\infty} e^{-x^2} dx = \frac{\sqrt{\pi}}{2} \quad (\text{Laplace 1792})$$



2019-2020

Date	Event	Topic	Resource person
19.06.2019	Seminar	Banking	Ms. K.Indhumathi Tech Mentor, NIIT (P) Limited
27.06.2019	Orientation Programme	Find a way to Profession in Film Technology	1. Mr. S.Jainulahdeen Dy.Manager National Film Development Corporation Ltd. (A Government Of India Enterprise) 2. S.Mahendran, Junior Officer
13.08.2019	Workshop	“National Education Policy-2019”	1.Dr.A.KALANIDHI Former Vice Chancellor, Anna University. 2.Thiru MA.CO.CHI.RAJENDRAN, State Organising Secretary,Desiya Chinthani Kazhagam, Chennai. 3.Prof. V. MANICKAVASAGAM, Former Registrar,Alagappa University, Karaikudi.
04.10.2019	National Conference	Strengthening India – Innovation & Sustenance	Mr.V.Anburaj, Divisional Head, KVB Ms.R.Rekha, Senior Manager, KVB
03-02-2020	Guest Lecture	‘ Digital Marketing’	Ms.E.Valli, Tech Mentor, NIIT (P) Limited
11.02.2020	Guest Lecture	How excel knowledge is important for practicing CA	Mr.P.Gopinath (1999-2002 batch Alumni)

SEMINAR ON BANKING

19-06-2019



SEMINAR ON BANKING

19-06-2019



SEMINAR ON BANKING

19-06-2019



ORIENTATION PROGRAMME ON SKILL DEVELOPMENT

27-06-2019



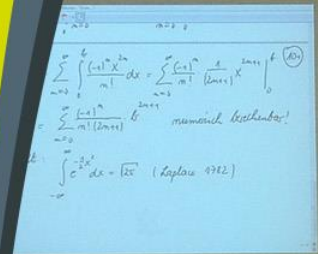
ORIENTATION PROGRAMME ON SKILL DEVELOPMENT

27-06-2019



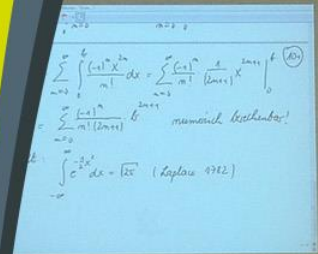
13-08-2019

WORKSHOP ON "NATIONAL EDUCATION POLICY-2019"



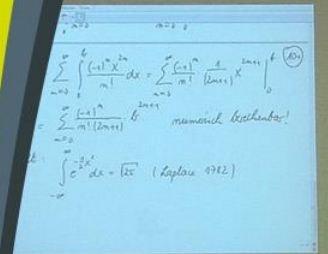
13-08-2019

WORKSHOP ON “NATIONAL EDUCATION POLICY-2019”



13-08-2019

WORKSHOP ON “NATIONAL EDUCATION POLICY-2019”



13-08-2019

NATIONAL CONFERENCE ON STRENGTHENING INDIA – INNOVATIONS & SUSTENANCE

$$\int_{-\infty}^{\infty} \frac{(-x)^n x^{2n}}{n!} dx = \sum_{n=0}^{\infty} \frac{(-x)^n}{n!} x^{2n} \int_0^{\infty} f(x) dx$$

mamail kalishay!

$$\int_0^{\infty} e^{-ax} dx = \frac{1}{a} \quad (\text{Laplace 1912})$$



13-08-2019

NATIONAL CONFERENCE ON STRENGTHENING INDIA – INNOVATIONS & SUSTENANCE

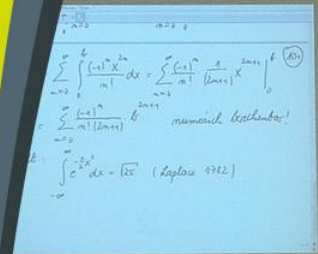


$$\sum_{n=1}^{\infty} \frac{(n!)^2 x^n}{n!} dx = \sum_{n=1}^{\infty} \frac{(n!)^2}{n!} x^{2n+1} \int_0^1 dx$$
$$= \sum_{n=1}^{\infty} \frac{(n!)^2}{n!(2n+1)} x^{2n+1} \quad \text{memorial kalkalaka!}$$
$$\int_0^1 e^{-2x} dx = \left[-\frac{e^{-2x}}{2} \right]_0^1 \quad (\text{Laplace 1912})$$



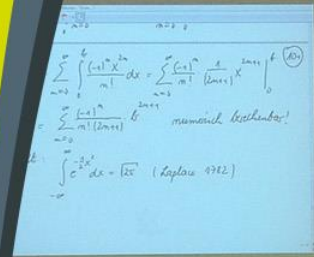
20-04-2021

ONLINE WORKSHOP ON “DIGITAL MARKETING”



20-04-2021

ONLINE WORKSHOP ON "DIGITAL MARKETING"



11-02-2020

GUEST LECTURE ON 'HOW EXCEL KNOWLEDGE IS IMPORTANT FOR PRACTISING CA'

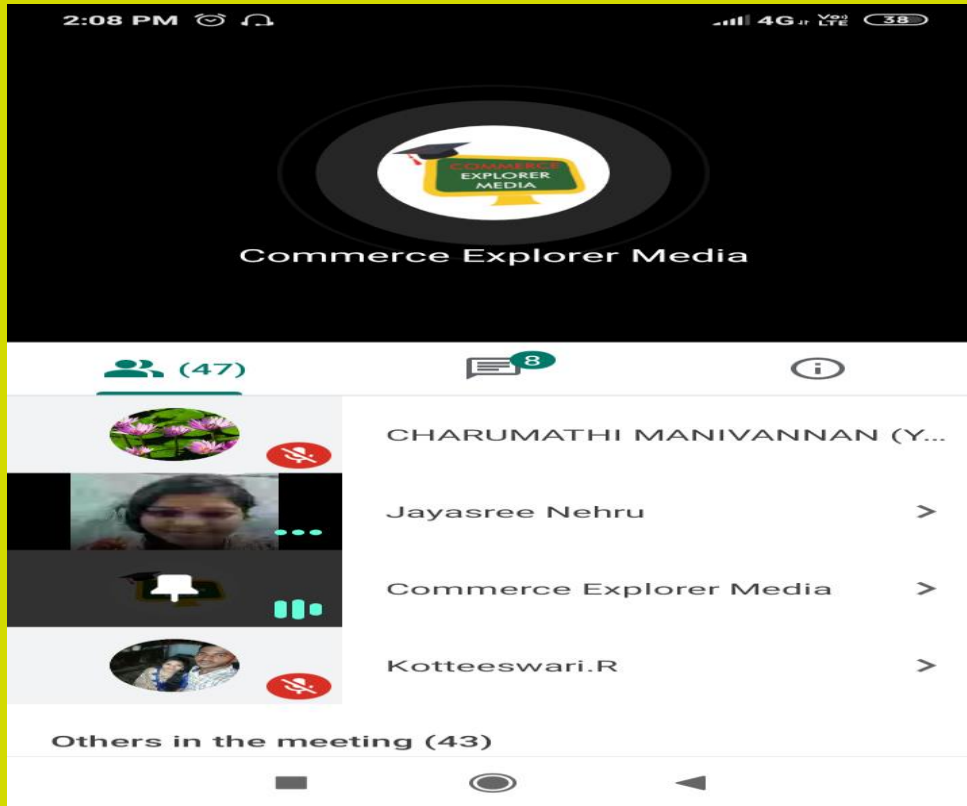
SPECIAL GUEST LECTURE
Mr.P.GOPINATH
Batch 1999-2002



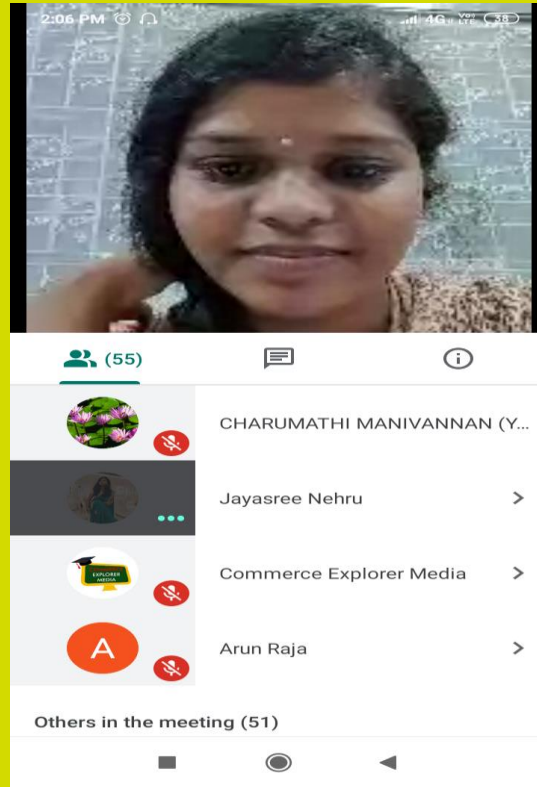
2020-2021

Date	Event	Topic	Resource person
03-12-2020	Online Guest lecture	“Paradigm Shift In Banking Culture”	Ms. N .Jayashree Analyst, Royal Bank Of Scotland Chennai
04.12.2020	International Online Workshop	“ Best Career opportunities with a degree in Commerce, Business and Corporate”	Mrs.V. Kavitha Rajan Assistant professor, Department of Business Studies, University of technology and applied Sciences- NIZWA, Sultanate of OMAN.
05.02.2021	Online Alumni Guest Lecture	Motivation	Ms.Sivagami Madhankumar, Music Teacher
20.04.2021	Online Workshop	“ DIGITAL MARKETING”	Ms.E.Valli, Tech Mentor and programming trainer, NIIT (P) Limited

ONLINE GUEST LECTURE ON 'PARADIGM SHIFT IN BANKING CULTURE' 03-12-2020



ONLINE GUEST LECTURE ON 'PARADIGM SHIFT IN BANKING CULTURE' 03-12-2020



ONLINEWORKSHOP ON “BEST CAREER OPPORTUNITIES WITH A DEGREE IN COMMERCE, BUSINESS AND CORPORATES”

04.12.2020

KCS KNC WORKSHOP 2020 is presenting

What do business studies graduates do?

Destination	Percentage
Employed	75.3
Further study	4.1
Working and studying	9.2
Unemployed	5.6
Other	5.8

Meeting details

People (75) Chat

Add people

IN CALL

- KCS KNC WORKS... (You)
- Ajay .S
- Aravind Aravind
- Aysha Asma
- Balakumar Sekar
- Commerce Explorer Me...
- D logeswari
- D.sivaguru

Meeting details ^

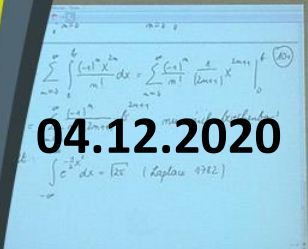
Turn on captions

KCS KNC WORKSHOP 2020 is presenting



ONLINEWORKSHOP ON “BEST CAREER OPPORTUNITIES WITH A DEGREE IN COMMERCE, BUSINESS AND CORPORATES”

04.12.2020



KCS KNC WORKSHOP 2020 is presenting

Daniel B and 60 more

72 1:00 PM You

What do business studies graduates do?

Destination	Percentage
Employed	75.3
Further study	4.1
Working and studying	9.2
Unemployed	5.6
	5.8

Jamuna Rani has left the meeting

what-can-i-do-with-my-degree/business-

Sushmitha . T

SANDHIYA . K

S

silviya aloysius

Roshni Murugesane

Balakumar Sekar

M.ThAnUsH VeNgG...

R

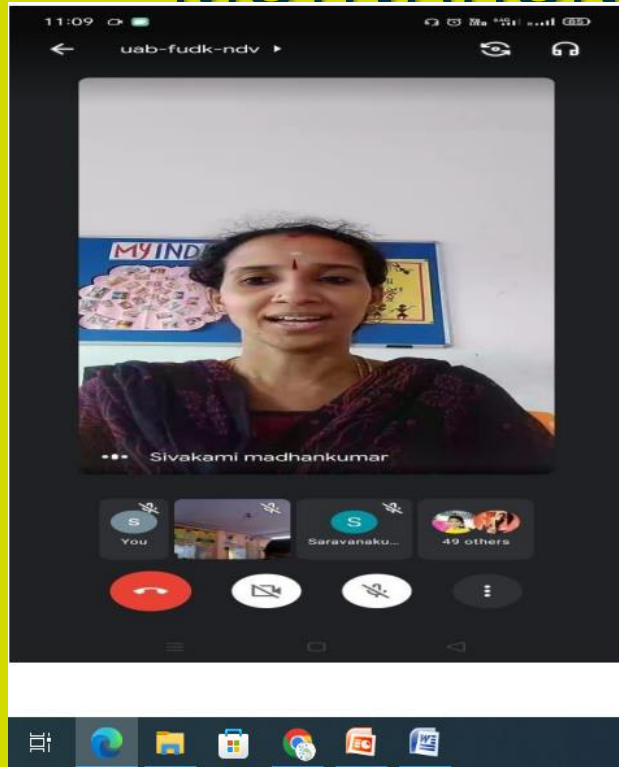
Raj Ganesh.k

Dr.Arunmozhi Thiru...

Kavitha Rajan

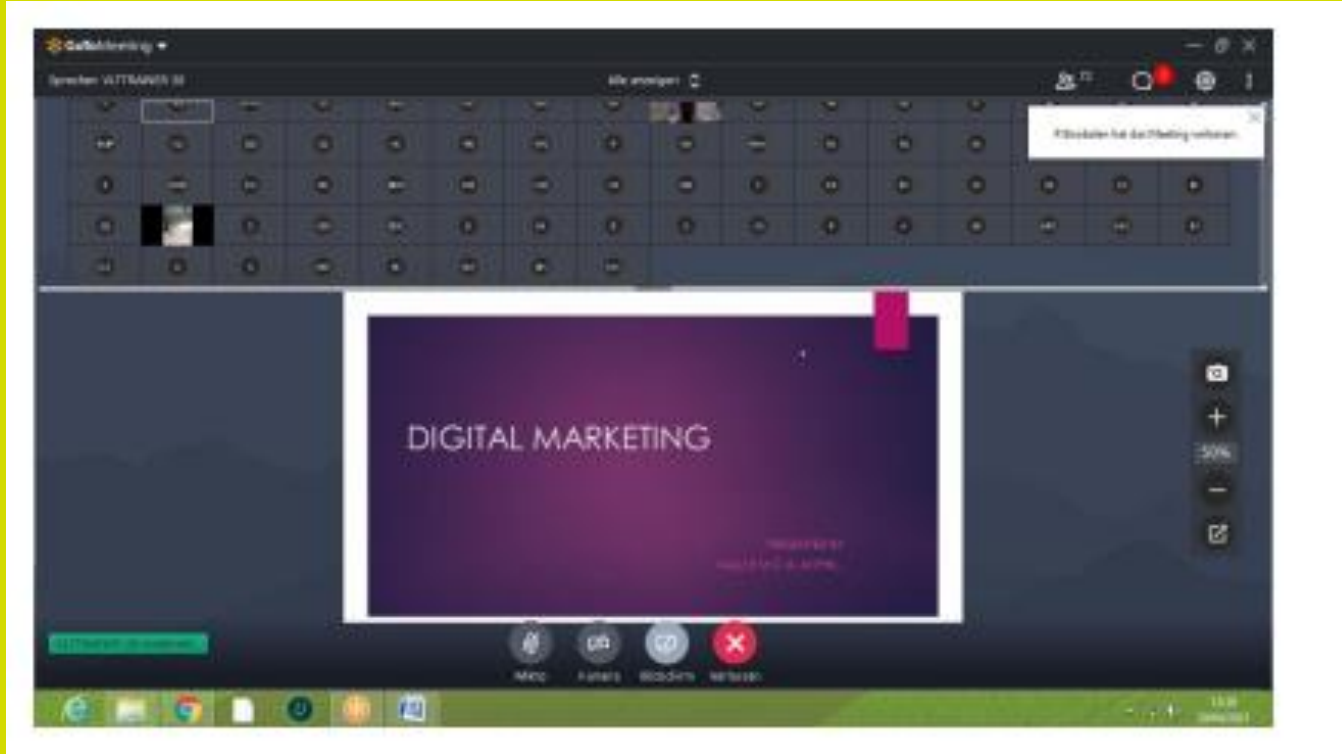
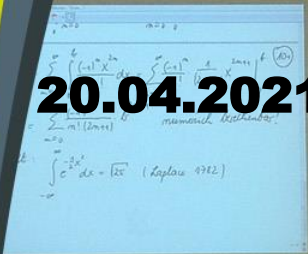
ONLINE ALUMNI GUEST LECTURE ON MOTIVATION

05/02/2021



ONLINEWORKSHOP ON “DIGITAL MARKETING”

20.04.2021



ONLINEWORKSHOP ON “DIGITAL MARKETING”

20.04.2021

GoToMeeting

Sprecher: VLTRAINER 30 Alle anzeigen

Teilnehmer 81/251

- Kokila
- Lavanya. S
- M. Mahalakshmi
- M.Sundar
- Mari Selvi. S. V.
- Narendran.V
- NIKESH. G
- Nirmala Palpandian (Web)
- P Vignesh
- P.Boobalan
- Pavithra.J
- PRABHUSIVAKUMAR
- Priya Dharshini
- R. Priya
- RJanaki (Aus)

Meeting-ID: 454-730-885

Meeting-Link kopieren

DEFINE DIGITAL MARKETING

Online Marketing or Digital Marketing essentially refers to promoting business online through a variety of channels, like:

- Search
- Social
- Video
- E-mail
- Display
- Mobile

Mikro Kamera Bildschirm Verlassen

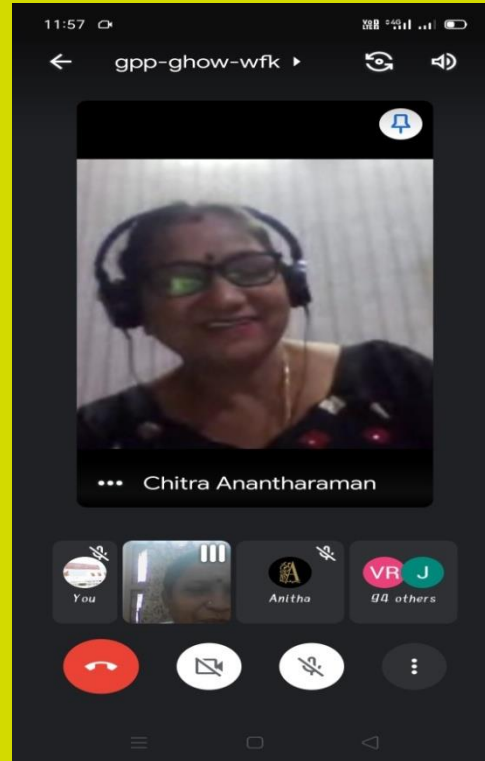
13:45 20/04/2021



2021-2022

Date	Event	Topic	Resource person
04.06.2021	Online Career Guidance Programme	“Company Secretaryship”	Ms.Chitra Anantharaman, Deputy Director, Southern India Regional Office, The Institute of Company Secretaries
25.06.2021	Webinar	“Ignite your minds with Entrepreneurial Thoughts”	CA.J.Ramajayam, M.Com., ACA, DISA, CISA, DIIT (ICAI), Auditor at Ramajayam and Associates
25.08.2021	Webinar	“ intellectual Property Rights”	Ms.J.Jayamani, M.Com., CA (Inter) Article ship Trainee- Kavitha & Co.
13.05.2022	Workshop	“Time Management & Decision Making”	Dr.S.RM.Sokkalingam., MBA., M.Phil., CAIIB, Ph.D., Founder Versatile Publishing House & Versatile Corporate Solutions

ONLINE CARREAR GUIDANCE PROGRAMME ON “COMPANY SECRETARYSHIP”

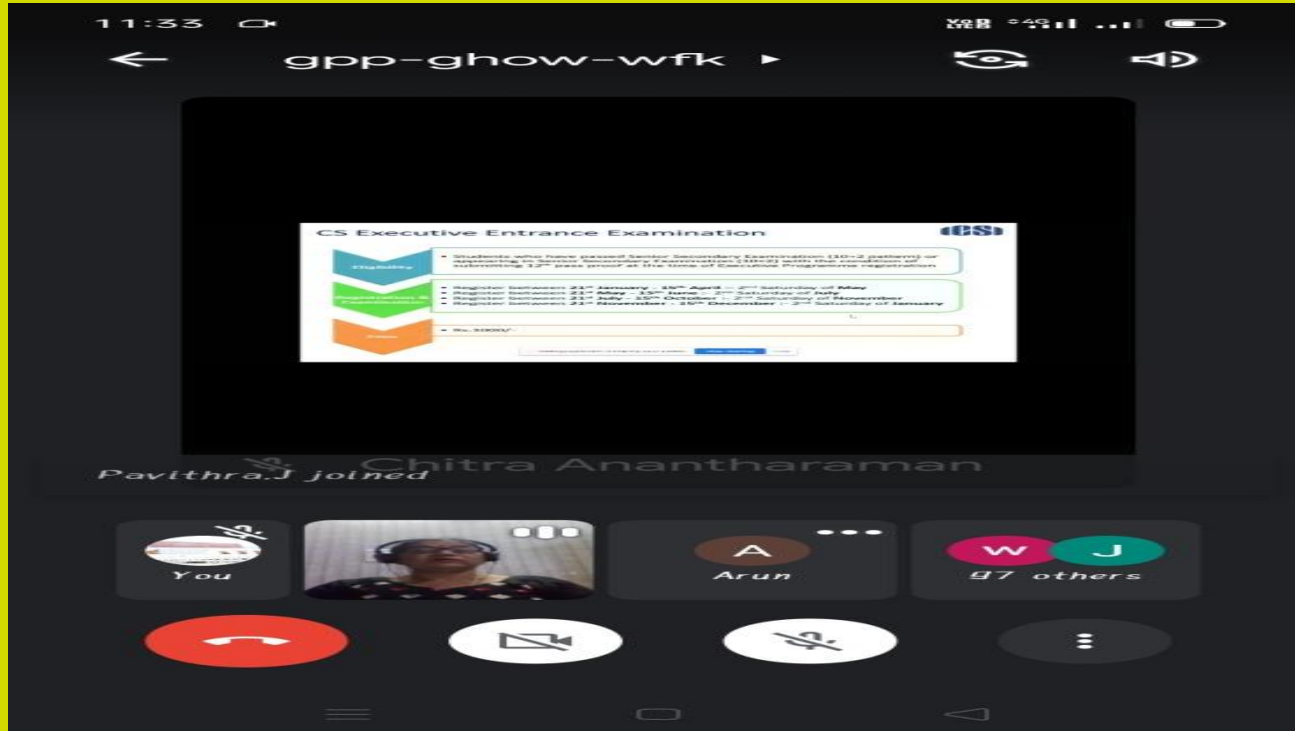


04.06.2021



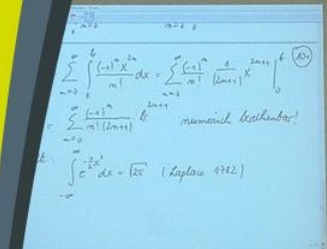
ONLINE CAREER GUIDANCE PROGRAMME ON “COMPANY SECRETARYSHIP”

04.06.2021




WEBINAR ON “IGNITE YOUR MINDS WITH ENTREPRENEURIAL THOUGHTS”

25.06.2021




**K.C.S. Kasi Nadar College of Arts & Science**
(Belongs to S.V.V.N.S. Dharmasamudram)
Affiliated to University of Madras
96, Ellaya Street, R.K.Nagar, Chennai - 600 021






Organized by Department of Commerce
You're Invited to Join Webinar on

IGNITE YOUR MINDS WITH ENTREPRENEURIAL THOUGHTS

Resource Person **Mr. CA J RAMAJAYAM**
Our Proud Alumni *M.Com., ACA, DISA, CISA, DIIT (ICAI)*
Auditor at Ramajayam and Associates





 **25 June 2021**  **11 a.m** 

In Association with KCSKNC Alumni Association & Entrepreneurial Development Committee & Innovation Club

WEBINAR ON “INTELLECTUAL PROPERTY RIGHTS” 25.08.2021



Excel
Your Knowledge

K.C.S. Kasi Nadar College of Arts & Science

(Belongs to S.V.H.R.A. (Dharma Fund))

Affiliated to University of Madras

96, Ellaya Street, R.K.Nagar, Chennai - 600 021



LIVE WEBINAR

Organized by Department of Commerce

you're invited to join Webinar on

“INTELLECTUAL PROPERTY RIGHTS”

Resource Person

Our Proud Alumni (Batch 2017-2019)

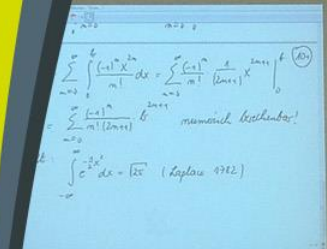
In Association with IQAC &
KCSKNC Alumni Association

25.8.21

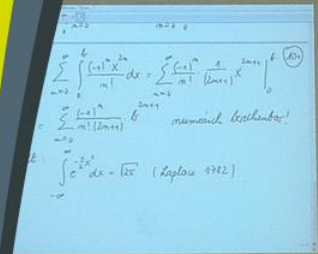


Ms. J. JAYAMANI

M.Com, CA (Inter) and Pursuing CA Final.
Articleship Trainee at Kavitha & Co (CA Kavitha)



WEBINAR ON "INTELLECTUAL PROPERTY RIGHTS" 25.08.2021



Webinar interface showing a presentation slide titled "COPYRIGHT". The slide content includes:

COPYRIGHT

- Categories of copyrighted works
 - literary
 - artistic
 - musical
 - Dramatic
 - Cinematograph films
 - Sound Recordings
 - Broadcaster's rights
 - Performer's Rights

Below the list are illustrations of an open book, a person playing a guitar, and a person playing a violin. To the right, there is a graphic of a hand holding a pen with the word "COPYRIGHT" written in red.

Below the graphic, it says: "A Favorite Book Published by The Random House Publishing Group. Copyright © 1971 by John Updike. All rights reserved."

The interface also shows a "People" list on the right with names like Nirmala Palpandian, Pavithra, R Pavi, Pavithra, J, Pooja, Poojitha D, Praveen Praveen, Priya Priya, and R. Jai ganesh.

At the bottom, there is a Windows taskbar with the search bar, system tray, and date/time (1:01 PM, 8/25/2021).



WORKSHOP ON "TIME MANAGEMENT & DECISION MAKING" 13.05.2022

K.C.S.KASI NADAR COLLEGE OF ARTS & SCIENCE
BELONGS TO
S.V.H.N.A DHARMA FUND

WORKSHOP
ON
TIME MANAGEMENT & DECISION MAKING



Chennai, Tamil Nadu, India

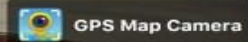
194, Elaya Mudali St, Meenambal Nagar, Kumaraswami Nagar, Tondiarpet,

Chennai, Tamil Nadu 600021, India

Lat 13.119851°

Long 80.280795°

13/05/22 10:52 AM



WORKSHOP ON "TIME MANAGEMENT & DECISION MAKING" 13.05.2022

